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11 June, 2020

ADAMI FOCUS

with Former President of Georgia Giorgi Margvelashvili

Tuesday, 16 June 14.00 CET

Diversity at Stake? Coronavirus & Racism – Challenges for Good Journalism

moderated by ZDF Special Correspondent Katrin Eigendorf

The ADAMI Media Prize for Cultural Diversity in Eastern Europe announces a new initiative – **ADAMI FOCUS**, an exclusive online talk with public figures on media challenges in the Eastern Partnership countries.

Covid-19 has reignited prejudices against ethnic minorities around the world. Assertions of blame for spreading the virus have only served to fuel tensions between groups. At the same time, racially motivated police violence has spurred protest in the US and globally. These events receive worldwide media coverage and raise the question for our six Eastern Partnership countries – how should professional media take on the task of covering cultural diversity and racism?

Katrin Eigendorf, ADAMI Advisory Board speaker and Special Correspondent for ZDF, has covered discrimination and racist violence issues for many years. This ZOOM talk with Giorgi Margvelashvili, former President of Georgia and former rector of the renowned Georgian Institute of Public Affairs (GIPA), will offer an inside look into the challenges journalists are facing in today's tense social climate.

To receive an invitation to this exclusive ZOOM talk, register using the following link:

<https://form.jotform.com/RegistrationADAMI/ADAMI-Focus>

The deadline for registration is Tuesday, 16 June at 13.00 (CET).

Participants will have a chance to ask questions during the event, which will be held in English.

Giorgi Margvelashvili served as the fourth President of Georgia from 2013 to 2018; he also served twice as rector of the Georgian Institute of Public Affairs (GIPA). Margvelashvili is an active commentator on Georgian and international politics and media, and holds lectures for GIPA regularly. In 2015, he was the patron for the first ADAMI Media Prize Award Ceremony in Tbilisi, Georgia.

Katrin Eigendorf is Special Foreign Correspondent for German Public Broadcaster ZDF with a focus on Russia, the South Caucasus and the Middle East. She worked as a correspondent for ZDF in Moscow and has anchored ZDF's *auslandsjournal extra*.

The **ADAMI Media Prize for Cultural Diversity in Eastern Europe** is the largest platform of its kind for media networking on integration and ethnic or religious minority issues in the six Eastern Partnership countries of the EU. Broadcasters, filmmakers and journalists each year are invited to submit their best works to the prestigious ADAMI Media Prize competition. Prizes are awarded in six categories: fiction, documentary, news, student works, websites and online videos. The submission deadline for this year's ADAMI Media Prize competition is 15 July 2020.

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ADAMI Award Ceremonies are held under the auspices of the Secretary General of the Council of Europe, Ms Marija Pejčinović Burić, and under the patronage of the OSCE Representative on Freedom of the Media:

