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29 June 2020

ADAMI FOCUS

With Belarusian Writer and Nobel Laureate

Svetlana Alexievich

Tuesday, 30 June 14.00 CEST

Courage in the Media - How Journalists Can Improve
Coverage of Cultural Diversity

Moderated by Editor in Chief of Ukrainian Public TV

Yuri Makarov

Covering minority issues is a sensitive task. The histories of different nationalities and ethnic groups in the Eastern Partnership region are still a thematic battlefield, too often including histories of deportations, genocides, or ethnocides. How can journalists and broadcasters today cover minority issues without lapsing into old folkloric stereotypes or even creating new ones? How can we empower people to tell their own stories instead of telling stories *about* them?

Svetlana Alexievich is an investigative journalist, oral historian and writer from Belarus. In 2015, she was awarded the Nobel Prize in Literature. Svetlana's work is mostly based on collections of interviews with witnesses of various events in Soviet history such as the Second World War, the war with Afghanistan and the Chernobyl disaster. Her most famous works include *Chernobyl Prayer* (1997) and *The Unwomanly Face of War* (1985).

Yuri Makarov is a Ukrainian journalist, writer and documentary filmmaker. He is Editor in Chief of the Ukrainian Public Broadcasting Company NSTU, and the Chairman of the Committee for the National Taras Shevchenko Award. Yuri Makarov was a member of the jury for the ADAMI Media Prize in 2015.

To receive an invitation to this exclusive online event, please register using the following link:
<https://form.jotform.com/RegistrationADAMI/ADAMI-Focus-3>

The deadline for registration is Tuesday, 30 June at 13.00 (CEST).

The event will be held in Russian with English simultaneous translation. Participants will have the chance to ask questions during the event!

The **ADAMI Media Prize for Cultural Diversity in Eastern Europe** is the largest platform of its kind for media networking on integration and ethnic or religious minority issues in the six Eastern Partnership countries of the EU. Broadcasters, filmmakers and journalists each year are invited to submit their best works to the prestigious ADAMI Media Prize competition. Prizes are awarded in six categories: fiction, documentary, news, student works, websites and online videos. The submission deadline for this year's ADAMI Media Prize competition is 15 July 2020.

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