



Press Release – 30 July 2021

Documentary Pitching Seminar held by *ADAMI Media Prize* and *Pitch the Doc* concludes in Kyiv

Directors and producers from Ukraine, Armenia, Georgia, Azerbaijan, Moldova and Belarus gathered for four days in the studios of *Film.UA* Group in Kyiv to discuss contemporary documentary film pitching, new marketing strategies and presenting their film projects to international decision makers.

An international jury selected the film projects based on their cinematographic potential and cultural diversity content. Workshop participants were tutored by Dorota Roszkowska, Stephane Siohan, Frank Müller, Adam Paplinski and Joerg Langer. Additionally, online masterclasses were held by Vitali Manski (Artdocfest), Heleen Gerritsen (goEast Festival) and Agnieszka Rostropowicz-Rutkowska (Fine Day Promotion).

The **ADAMI Media Prize for Cultural Diversity in Eastern Europe** promotes and honours outstanding television and internet productions that address cultural diversity on national, ethnic and religious minorities in the EU Eastern Partnership countries. ADAMI aims to increase coverage and raise professional media interest on intercultural issues in the EaP countries. ADAMI Media Prize competitions, workshops and educational events are open to all broadcasters and audio-visual media producers, journalists and filmmakers in Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine.

Pitch the Doc is a platform for continuous presentation and increasing the international recognition of curated documentary films projects at all production stages on any topic and from any country. Pitch the Doc uses international pitching standards and offers a range of useful features for industry professionals, allowing production packages to remain updated and accessible to decision makers globally.

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