



PRESS RELEASE - 6 September 2021

CALL FOR APPLICATIONS! ADAMI Media Prize – Project Pitching

The ADAMI Media Prize for Cultural Diversity in Eastern Europe is calling for submissions of production-stage video content on cultural diversity from all six Eastern Partnership Countries!

Documentary films, news reports, fiction, web videos or TV shows – if you have an ongoing project to promote, if you love pitching your ideas to a big audience, want a chance to win a cash award and meet potential co-producers or investors - submit your project to the ADAMI Media Prize Project Pitching competition! You may be selected for our live TV-pitching show that will air on public TV stations across the Eastern Partnership countries!

Eight projects will be chosen by an international jury to pitch their video projects on live TV. Selected projects will be announced on 25 October 2021. The TV show will air on 10 December at 8 p.m. Georgia Standard Time (GET) from the Georgian Public Broadcaster in Tbilisi. Two prize-winning projects will be selected. One will be chosen during the TV show by an in-studio jury, and a second winner will be determined by popular vote on the website of the ADAMI Media Prize. Voting will open on 1 November.

The application process starts on 6 September, and ends on 27 September, 2021!

For more details, please visit our website: <https://www.adamimediaprize.eu/adami-media-prize-project-pitching>

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