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Press Release

ADAMI Dialogue – Diversity in TV Series Conference has Started in Cologne

The ADAMI Media Prize has organized a conference for producers and editors of TV series from the Eastern Partnership Countries and the EU taking place in Cologne, Germany from 21-23 October, 2021.

The conference's main focus is the discussion about the potential of series to have a positive impact on cultural diversity, and the possibilities to include diversity in the making of series among professionals involved in the field.

Among the participants are high ranking executives and directors from the public broadcasters and big production companies from Georgia, Armenia, Azerbaijan, Ukraine and Moldova.

The conference participants will take part at the European Series Day at the Cologne Film Festival, where the ADAMI Media Prize will have a Get Together for international Networking and Exchange between the professionals from Eastern and Western Europe.

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