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Press Release

Jury for ADAMI Media Prize – Project Pitching Has Started in Cologne

A jury of TV and media professionals from all over Europe has come together in Cologne to select the eight best projects for the new initiative ADAMI has started in 2021 – live TV pitching of film, video and TV projects in production stage with the topic of cultural diversity, ethnic or religious minorities, migration and integration.

The eight selected projects from Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine will be announced on 25 October and are going to pitch their projects on Georgian Public Broadcaster on 10 December in Tbilisi. From November, everybody can vote for their favourite project on the website of the ADAMI Media Prize through crowdfunding, thereby directly supporting their realization.

Jury members of the ADAMI Media Prize – Project Pitching also have the chance to meet the participants of the ADAMI Dialogue – TV Series, a media conference attended by producers and broadcasting editors from the EU and the Eastern Partnership countries to discuss cultural diversity in TV series, and join the European Series Day of the Cologne Film Festival.

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