



Press Release

## ADAMI Media Prize - Project Pitching

### Vote for your favourite project!

The ADAMI Media Prize for Cultural Diversity in Eastern Europe has launched a new competition-form this year – Live TV project pitching! Directors and producers from the Eastern Partnership Countries Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine will present their production stage films, videos or TV production with content of cultural diversity, to increase the visibility of ethnic minorities, migration issues and tolerance throughout the media in Eastern Europe.

In addition to an international jury of highranking experts who gathered at the Cologne Film Festival in October, there will be a voting process started already one month before the TV show, which will air on different TV channels and online streams throughout the Eastern Partnership Countries and international streaming platforms on 10 December, 2021. Eight projects from all six countries are presented on the ADAMI website, and you can give your votes via crowdfunding directly to the projects from 10 November, to support their realization! The best project wins – one winner will be selected by an in-studio jury, the second winner will be chosen by the audience.

Watch the trailers and get more information about the selected films and TV productions on the website of the ADAMI Media Prize: [www.adamimediaprize.eu](http://www.adamimediaprize.eu)

Online voting will start on the website on 10 November, 2021.

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